



prettysocial

PUBLISHEROVERZICHT 2023
 prettysocial media - branded content
 contact : amsterdam@prettysocialmedia / +31 (0)85 02 90 747
 @ copyright prettysocial media

Samenwerking met onderstaande potentiële social media partners is alleen mogelijk op basis van wederzijdse instemming.
 Per campagne wordt beoordeeld of onderstaande social media partners voldoen of dat er nieuwe partners benaderd worden voor samenwerking.
 Naast het organisch bereik van onderstaande social media partners wordt ook social media advertising ingezet uit naam van onze social media partners.

VROUWEN / FASHION / FOOD / GEZIN

TITEL	FACEBOOKPAGINA	FANS* kan afwijken	KANALEN	CATEGORIE
Kookfans	https://www.facebook.com/kookfans/	333.273	FB/IG	A
ZIN	https://www.facebook.com/zinmagazine/	228.024	FB/IG	A
Welke.	https://www.facebook.com/WELKE.nl/	130.202	FB/IG	A
Huishoudbeurs	https://www.facebook.com/Huishoudbeursrai/	107.487	FB/IG	A
Grazia	https://www.facebook.com/Grazia.NL/	104.385	FB/IG	A
Dingen voor Vrouwen	https://www.facebook.com/dingenvoorvrouwen/	100.968	FB	B
24Baby	https://www.facebook.com/24baby.nl	99.409	FB/IG	A
Mamaplaats	https://www.facebook.com/Mamaplaats/	92.339	FB/IG	B
Story	https://www.facebook.com/StoryNL	83.891	FB/IG	A
Wendy	https://www.facebook.com/wendyonlinenl/	81.597	FB/IG	A
delicious. magazine Nederland	https://www.facebook.com/deliciousmagazinelnl/	68.860	FB/IG	A
Me-to-We	https://www.facebook.com/MetoweNL/	65.970	FB/IG	A
ViralFood	https://www.facebook.com/foodviral/	62.224	FB	B
Babybytes.nl	https://www.facebook.com/babybytesnl/	58.355	FB/IG	B
LifestyleNova	https://www.facebook.com/lifestylenova	50.388	FB	C
Womanly	https://www.facebook.com/WomanlyNL	50.302	FB	B
Knipmode	https://www.facebook.com/KnipmodeNL/	34.707	FB/IG	B
HerHealth	https://www.facebook.com/herhealth.nl	33.589	FB/IG	B
MonStyle	https://www.facebook.com/monstyleNL/	31.216	FB/IG	A
Freshhh	https://www.facebook.com/Freshhhmag	30.689	FB/IG	A
Fabulous Mama	https://www.facebook.com/fabmamaNL/	29.506	FB/IG	B
Enfait	https://www.facebook.com/enfaitmagazine/	29.092	FB/IG	B
Ik ben zwanger	https://www.facebook.com/ikbenZwangerCom/	28.798	FB/IG	B
Beau Monde	https://www.facebook.com/beaumondeNL/	26.406	FB/IG	A
ThePerfectWedding	https://www.facebook.com/trouwen	23.632	FB/IG	C
Marie Claire	https://www.facebook.com/MarieClaireNetherlands/	23.482	FB/IG	A
Ze.nl	https://www.facebook.com/zeonline/	22.712	FB/IG	B
Chicklit.nl	https://www.facebook.com/Chicklit.nl/	14.500	FB/IG	C
MiniMe.nl	https://www.facebook.com/minime.nl/	14.492	FB/IG	C
Girlslabel	https://www.facebook.com/Girlslabel/	14.442	FB/IG	C
Paleo	https://www.facebook.com/simoneskitchenNL	14.045	FB/IG	C
Knippie	https://www.facebook.com/KnippieNL/	13.516	FB/IG	C
MAMA to the max	https://www.facebook.com/mamatothemax/	13.437	FB/IG	C
Kek Mama	https://www.facebook.com/KekMamaMagazine	13.077	FB/IG	B
Ikenmama	https://www.facebook.com/ikenmama/	12.064	FB/IG	B
Happy handmade living	https://www.facebook.com/happyhandmadeliving/	9.013	FB/IG	C
Winelife	https://www.facebook.com/winelifenl	6.486	FB/IG	B
TrendAlert	https://www.facebook.com/trendalertnl/	6.239	FB/IG	C
KindjeKlein	https://www.facebook.com/KindjeKleinNL/	2.789	FB/IG	C
Elegance	https://www.facebook.com/elegance.magazineNL/	2.502	FB/IG	A
Ouders.nl	https://www.facebook.com/Ouders.nl	1.970	FB/IG	C
Ladify	https://www.facebook.com/ladify.nl/	1.498	FB/IG	C
VGAN Lifestyle	https://www.facebook.com/vganmagazine	109	FB/IG	C



MANNEN / TECH / GADGETS

TITEL	FACEBOOKPAGINA	FANS*	KANALEN	CATEGORIE
Playboy	https://www.facebook.com/PlayboyNL/	1.255.739	FB/IG	A
Panorama	https://www.facebook.com/panorama.NLD/	464.328	FB/IG	A
FHM Nederland	https://www.facebook.com/FHMnl/	172.829	FB/IG	A
Mannenpage	https://www.instagram.com/mannenpage/	136.000	IG	B
MAN-MAN	https://www.facebook.com/manmanmagazine/	65.431	FB/IG	B
Manly	https://www.facebook.com/manly.nl	53.207	FB/IG	B
GUYS	https://www.facebook.com/guys.nl	50.207	FB/IG	B
Manify	https://www.facebook.com/manify.nl/	31.261	FB/IG	B
iCulture	https://www.facebook.com/iCulture.nl	26.156	FB/IG	B
Boyslabel	https://www.facebook.com/Boyslabel/	16.554	FB/IG	A
Nieuwe Revu	https://www.facebook.com/nieuwerevu/	12.851	FB/IG	C
Androidworld	https://www.facebook.com/androidworld	7.807	FB/IG	C
Meervoormannen	https://www.facebook.com/meervoormannen/	6.692	FB/IG	C
KIJK	https://www.facebook.com/KIJKmagazine/	5.085	FB/IG	A
iCreate Nederland	https://www.facebook.com/iCreateNL/	2.639	FB	C
Apparata	https://www.facebook.com/apparata.nl/	1.410	FB/IG	C



AUTOMOTIVE

TITEL	FACEBOOKPAGINA	FANS*	KANALEN	CATEGORIE
Formula1 Fanpage	https://www.facebook.com/formula1fanpage/	350.806	FB	B
Hart voor Auto's	https://www.facebook.com/HartVoorAutos/	281.486	FB/IG	A
Max Verstappen Fanpage	https://www.facebook.com/F1MAX33	185.029	FB/IG	B
Autobahn	https://www.facebook.com/AutobahnEU/	114.386	FB/IG	A
Truckstar	https://www.facebook.com/Truckstar.nl/	99.000	FB/IG	A
GPBlog.nl	https://www.facebook.com/gpblognl/	98.038	FB/IG	A
Racing News 365	https://www.facebook.com/racingnews365/	93.161	FB/IG	B
Autoblog.nl	https://www.facebook.com/autoblog.nl/	77.242	FB/IG	B
Max Verstappen Supporters	https://www.facebook.com/MaxVerstappenSupporters	64.862	FB/IG	B
Formule 1	https://www.facebook.com/Formule1.nl/	59.743	FB/IG	A
GPFans (NL, EN, ES, FR)	https://www.facebook.com/GPFanscom	58.983	FB/IG	B
MOTOR.nl	https://www.facebook.com/MOTORpuntnl	52.949	FB/IG	C
MOTORbeurs Utrecht	https://www.facebook.com/MOTORbeursUtrecht	45.901	FB/IG	B
Big Truck Magazine	https://www.facebook.com/bigtruckmagazine	22.000	FB	B



AutoRAI	https://www.facebook.com/autorai/	21.087	FB/IG	B
AutoTrack.nl	https://www.facebook.com/autotrack/	15.767	FB/IG	A
Octane Magazine	https://www.facebook.com/OctaneMagazineNL/	15.715	FB/IG	B
Autowereld.com	https://www.facebook.com/Autowereldcom/	12.055	FB/IG	C
MotorRAI.nl	https://www.facebook.com/MotorRAI/	4.289	FB/IG	B
ZERauto.nl	https://www.facebook.com/ZERauto/	1.337	FB	B

WONEN / INTERIEUR / TUINIEREN

TITEL	FACEBOOKPAGINA	FANS*		
Lekker Wonen Lekker Leven	https://www.facebook.com/lekkerlevenn	131.872	FB	B
365 Woonideeën	https://www.facebook.com/365woonideeen/	102.221	FB/IG	A
Doedatself	https://www.facebook.com/doedatself/	48.635	FB	B
WONEN.nl	https://www.facebook.com/wonen.nl/	36.471	FB/IG	A
Landleven	https://www.facebook.com/Landleven	35.000	FB/IG	B
WonenWonen.nl	https://www.facebook.com/WonenWonen/	30.734	FB	B
Wonenonline.nl	https://www.facebook.com/wonenonline/	23.903	FB/IG	B
Seasons	https://www.facebook.com/magazinesseasons/	19.940	FB/IG	A
Buitenleven	https://www.facebook.com/BuitenlevenMagazine/	15.731	FB/IG	A
Home & Garden	https://www.facebook.com/magazinehomeandgarden/	11.415	FB/IG	A
Tuinseizoen	https://www.facebook.com/tuinseizoenmagazine/	7.505	FB/IG	B
De Tuin op Tafel	https://www.facebook.com/DeTuinOpTafel/	7.332	FB/IG	C
Scandinavian Living by Bo Bedre	https://www.facebook.com/scandilivingmagazineholland/	5.652	FB/IG	C
Tuinen.nl	https://www.facebook.com/tuinen.nl/	5.522	FB/IG	C
Landidee	https://www.facebook.com/landidee.nl	4.801	FB/IG	C
Tuinmanieren	https://www.facebook.com/Tuinmanieren/	3.870	FB/IG	C
Gardeners' World NL	https://www.facebook.com/GardenersWorldNL/	1.613	FB	C
Herenhuis	https://www.facebook.com/MagazineHerenhuis/	403	FB/IG	C
Groener Wonen	https://www.facebook.com/GroenerWonen/	340	FB/IG	C



SPORT / ACTIEF / GEZONDHEID

TITEL	FACEBOOKPAGINA	FANS*		
CR7 Fans Club (EN)	https://www.facebook.com/clubcr7fans/	1.512.496	FB	B
Football Transfers (EN)	https://www.facebook.com/FootballTransferRumours/	235.076	FB/IG	B
Kylian Mbappé Football	https://www.facebook.com/KylianMbappeFanPage/	206.463	FB	C
Voetbalprimeur	https://www.facebook.com/Voetbalprimeur/	197.829	FB/IG	A
Strafschop	https://www.instagram.com/strafschop/	188.000	IG	B
De Kelderklasse	https://www.facebook.com/kelderklasse	175.694	FB/IG	B
AJAX Showtime	https://www.facebook.com/ajax.showtime/	147.399	FB/IG	A
Sportnieuws.nl	https://www.facebook.com/SportNieuws.nl	118.281	FB/IG	A
Crazyvoetbal	https://www.facebook.com/crazyvoetbal/	110.466	FB	B
Wintersporters	https://www.facebook.com/wintersporters	106.064	FB	B
Vinicius Junior Fans	https://www.facebook.com/ViniciusJuniorFanPage	94.613	FB	C
FCUpdate.nl	https://www.facebook.com/fcupdaten/	82.075	FB/IG	B
Voetbalhumor	https://www.facebook.com/Voetbalhumor	65.103	FB	B
Gezondheidsnet.nl	https://www.facebook.com/GezondheidsNetNL	52.501	FB/IG	B
wePowder	https://www.facebook.com/wepowder	52.323	FB	B
Ik Loop Hard	https://www.facebook.com/ikloophard/	49.002	FB/IG	B
Fietsen 123	https://www.facebook.com/fietsen123	42.000	FB	B
Prorun	https://www.facebook.com/ProRun.nl/	35.065	FB/IG	B
Fietsmagazine	https://www.facebook.com/fietsmagazine/	26.064	FB/IG	B
Wieler Revue	https://www.facebook.com/wielerrevue/	25.752	FB/IG	B
Zeilen	https://www.facebook.com/Zeilenmagazine/	19.718	FB/IG	B
Duiken	https://www.facebook.com/Duiken.nl/	16.226	FB/IG	B
Helden	https://www.facebook.com/helden.media	15.522	FB/IG	A
Bike Motion	https://www.facebook.com/bikemotion.cc	15.079	FB/IG	B
Happyinshape	https://www.facebook.com/happyinshapeNL/	13.627	FB/IG	B
Elf Voetbal	https://www.facebook.com/elfvoetbal/	11.810	FB/IG	B
Nederlandse Ski Vereniging	https://www.facebook.com/nskiv	11.495	FB	B
Pedala Magazine	https://www.facebook.com/pedalamag/	10.371	FB/IG	B
GezondNU	https://www.facebook.com/gezondnu/	10.721	FB/IG	A
The Hike	https://www.facebook.com/thehike.nl	7.597	FB/IG	B
VoetbalNova	https://www.facebook.com/VoetbalNova/	5.941	FB	C
Toeractief	https://www.facebook.com/Toeractief/	5.522	FB/IG	C
Football Critic (EN)	https://www.facebook.com/officialfootballcritic/	4.435	FB/IG	C
Procyding NL	https://www.facebook.com/ProcydingNL/	4.129	FB/IG	C
Nautique	https://www.facebook.com/nautique.nl/	3.803	FB/IG	B
Lekker.nl	https://www.facebook.com/lekker.nl/	3.086	FB/IG	C
Horse International & L'Année Hippique	https://www.facebook.com/HorseInternational/	1.644	FB/IG	C
Golfers Magazine	https://www.facebook.com/golfersmagazine/	1.420	FB/IG	B
FietsActief	https://www.facebook.com/fietsactief/	1.122	FB/IG	B



TV / FILM / JONGEREN / GAMEN / MUZIEK / ENTERTAINMENT

TITEL	FACEBOOKPAGINA	FANS*		
Tips en Weetjes	https://www.facebook.com/tipsenweetjes/	633.408	FB	B
Pubertag	https://www.instagram.com/pubertag/	410.000	IG	B
Gruwelijk	https://www.instagram.com/gruwelijk/	211.000	IG	B
ViralNext	https://www.facebook.com/viralnextnieuws/	179.057	FB	B
SLAM	https://www.facebook.com/slamfm/	173.148	FB/IG	A
Upcoming	https://www.facebook.com/upcomingNL/	151.134	FB/IG	A
Veronica Superguide	https://www.facebook.com/veronicasuperguide	94.046	FB/IG	A
Justin Bieber Nederland	https://www.facebook.com/justinbieber.nl/	74.401	FB	B
100%NL Magazine	https://www.facebook.com/100pmagazine/	61.233	FB/IG	A
DJGuide party guide	https://www.facebook.com/djguide/	54.572	FB/IG	A
Televizier	https://www.facebook.com/televizier/	35.561	FB/IG	A
Musicalweb.nl	https://www.facebook.com/musicalwebnl/	33.026	FB/IG	B
Festileaks	https://www.facebook.com/Festileaks/	31.883	FB/IG	B
TVGids.nl	https://www.facebook.com/tvgids.nl/	23.694	FB	A
Veronica Magazine	https://www.facebook.com/veronicamagazine.official	18.059	FB/IG	B
MovieMeter	https://www.facebook.com/moviemeterofficial/	17.798	FB/IG	B
Musicalsites.nl	https://www.facebook.com/musicalsites.nl/	13.742	FB/IG	C
MusicalWorld	https://www.facebook.com/MusicalworldNL/	11.796	FB/IG	C
FilmVandaag	https://www.facebook.com/filmvandaag/	9.638	FB/IG	C
Wij Wedden	https://www.facebook.com/wijwedden	9.509	FB/IG	C
Theaterkrant.nl	https://www.facebook.com/Theaterkrant/	8.178	FB/IG	C
Vogelvrij Festival	https://www.facebook.com/VogelvrijFestival/	7.168	FB/IG	C
IGN Benelux	https://www.facebook.com/ignbenelux	7.426	FB/IG	C

Soundz Magazine	https://www.facebook.com/soundzmagazine/	5.540	FB/IG	A
1eRang	https://www.facebook.com/1eRang/	4.661	FB/IG	C
Luister - Magazine over klassieke muziek	https://www.facebook.com/luistermagazineoverklassieke/	4.343	FB/IG	C
Klankwijzer	https://www.facebook.com/klankwijzer/	4.075	FB/IG	C
Happy Boeddha Events	https://www.facebook.com/HappyBoeddha/	4.016	FB/IG	C
Jazzism	https://www.facebook.com/jazzismmagazine/	3.796	FB/IG	A
Klassieke Zaken	https://www.facebook.com/klassiekezaken/	3.657	FB/IG	A
MusicalNieuws.nl	https://www.facebook.com/musicalnieuws/	3.414	FB/IG	C
Stoer Magazine	https://www.facebook.com/StoerMagazine/	2.711	FB/IG	C
Theaters in Nederland	https://www.facebook.com/theatersinnederland/	2.557	FB/IG	C
TotaalTV	https://www.facebook.com/TotaalTV/	2.505	FB	B
Nieuw Deze Week	https://www.facebook.com/nieuwdezeweek/	768	FB	C
Playstadia.nl	https://www.facebook.com/Playstadia.nl/	628	FB	C
Mellowed	https://www.facebook.com/Mellowed.nl/	600	FB/IG	C



REIS / WEER

TITEL	FACEBOOKPAGINA	FANS*		
Weeronline	https://www.facebook.com/Weeronline/	128.484	FB/IG	A
Zoover	https://www.facebook.com/Zoover/	53.866	FB/IG	A
Campingtrend	https://www.facebook.com/campingtrend/	35.718	FB/IG	B
Reismeisje	https://www.facebook.com/Reismeisje/	25.136	FB/IG	A
ColumbusMagazine	https://www.facebook.com/reismagazinecolumbus/	23.601	FB/IG	B
Vakantiebeurs	https://www.facebook.com/Vakantiebeurs/	19.835	FB/IG	B
De Smaak van Italië	https://www.facebook.com/smaakvanitalie/	19.000	FB/IG	B
Kampeer en Caravan Jaarbeurs	https://www.facebook.com/KampeerCaravanJaarbeurs/	10.579	FB/IG	B
Meridian Travel Magazines	https://www.facebook.com/meridiantravelmag/	7.759	FB	C
Verenigde Staten	https://www.facebook.com/meridiantravereinigdestate/	7.564	FB	C
Reisleven	https://www.facebook.com/reislevenNL/	5.800	FB	B
Australië	https://www.facebook.com/reismagazineaustralie/	3.228	FB	C
Reismagazine Canada	https://www.facebook.com/reizendoorcanada/	3.096	FB	C

NATUUR / DIEREN / DUURZAAM / MILIEU

TITEL	FACEBOOKPAGINA	FANS*		
Hart voor Dieren	https://www.facebook.com/hartvoordieren/	294.115	FB/IG	A
HetkanWel	https://www.facebook.com/hetkanwel/	58.552	FB/IG	B
GrootPlezier.nl	https://www.facebook.com/grootplezier.nl/	55.166	FB/IG	B
Steunpunt voor Dieren	https://www.facebook.com/steunpuntvoordieren/	33.543	FB	B
Roots	https://www.facebook.com/rootsmag/	19.241	FB/IG	A
Onze Hond	https://www.facebook.com/Onzehondmagazine/	15.089	FB/IG	B
Duurzaamnieuws.nl	https://www.facebook.com/duurzaamnieuws/	6.700	FB/IG	B

B2B / ONDERNEMERS / ZAKELIJK

TITEL	FACEBOOKPAGINA	FANS*		
Elsevier Weekblad	https://www.facebook.com/EWmagazine/	48.801	FB/IG	A
MT/Sprout	https://www.facebook.com/MTSproutNL/	18.399	FB/IG	A
Koerstijgers	https://www.instagram.com/koerstijgers/	13.400	IG	B
Koninklijke ANKO	https://www.facebook.com/ankokappers/	12.303	FB/IG	B
De Architect	https://www.facebook.com/deArchitectNL/	10.222	FB/IG	C
Professionele Fotografie	https://www.facebook.com/pfpuntnl/	10.193	FB/IG	C
IEXGeld	https://www.facebook.com/iexgeld/	9.055	FB	B
IEX.nl	https://www.facebook.com/iexnl/	3.174	FB/IG	B
Bakkers in Bedrijf	https://www.facebook.com/bakkersinbedrijf/	1.801	FB/IG	C
Hippische Ondernemer	https://www.facebook.com/DeHippischeOndernemer/	1.474	FB/IG	C
Belegger.nl	https://www.facebook.com/Beleggernl/	1.384	FB/IG	B
Beleggers Belangen	https://www.facebook.com/BeleggersBelangen/	1.222	FB	B
De Vastgoedmarkt	https://www.facebook.com/Vastgoedmarkt/	1.047	FB/IG	C
Vakblad IJs	https://www.facebook.com/vakbladijis/	996	FB	C
Baaz magazine	https://www.facebook.com/baazmag/	989	FB	B
Stitch & Print International	https://www.facebook.com/StitchPrintInternational/	938	FB/IG	C
Service Management	https://www.facebook.com/ServiceManagmnt/	910	FB	C
Vismagazine	https://www.facebook.com/vismagazine.nl/	733	FB/IG	C
TW: Techniek & Wetenschap in perspectief	https://www.facebook.com/technischweekblad/	610	FB	C
WINMAGPro	https://www.facebook.com/WINMAGPro/	557	FB/IG	C
Beleggen.nl	https://www.facebook.com/beleggen.nl/	538	FB	C
OneHairdresser	https://www.facebook.com/onehairdresser/	497	FB	C
Facto	https://www.facebook.com/facton/	130	FB	C



LIFESTYLE / KUNST / CULTUUR / EDUCATIEF

TITEL	FACEBOOKPAGINA	FANS*		
Plus Magazine	https://www.facebook.com/PlusMagazineNL/	100.000	FB/IG	A
Sauna	https://www.facebook.com/SaunaNL/	61.944	FB/IG	B
Opa en oma	https://www.facebook.com/OpaEnOmaNL/	55.705	FB	C
KreaDoe	https://www.facebook.com/KreaDoe/	48.819	FB/IG	B
Wetenschap in Beeld	https://www.facebook.com/wibnet/	45.416	FB	B
Historia	https://www.facebook.com/historiamagazine/	39.311	FB	B
Vorsten	https://www.facebook.com/VorstenNL/	33.171	FB/IG	B
DIGIFOTOPro	https://www.facebook.com/DIGIFOTOPro/	31.492	FB/IG	C
Gratisaftehalen	https://www.facebook.com/Gratisaftehalen/	23.902	FB/IG	C
Verzameljaarbeurs	https://www.facebook.com/verzameljaarbeurs/	15.403	FB/IG	B
digifoto Starter	https://www.facebook.com/digifotoStarter/	13.647	FB/IG	C
Noorderland	https://www.facebook.com/Noorderland/	13.086	FB/IG	B
TattooPlanet	https://www.facebook.com/tattoooverbster/	10.684	FB	C
Focus Magazine	https://www.facebook.com/focusmagazine/	9.982	FB/IG	A
Museumtijdschrift	https://www.facebook.com/Museumtijdschrift/	7.966	FB/IG	B
De Kunstmeisjes	https://www.facebook.com/kunstmeisjes/	5.710	FB/IG	B
Brabeau	https://www.facebook.com/brabeaumagazine/	4.700	FB	C
G-Geschiedenis	https://www.facebook.com/ggeschiedenis/	547	FB	C

