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prettysocial media - branded content  
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prettysocial media (PSM) biedt adverteerders toegang tot een zorgvuldig samengesteld netwerk van Nederlandse publishers, waarbij campagnes via de social media kanalen (META) van deze titels worden ingezet. In plaats van advertenties vanuit het merk zelf te verspreiden, worden campagnes gedistribueerd via vertrouwde en redactioneel sterke omgevingen.

Deze aanpak zorgt voor meer geloofwaardigheid, hogere betrokkenheid en aantoonbaar betere performance. Door de combinatie van publisher-context en de schaal en optimalisatiekracht van social advertising, helpt PSM mediaplanners en strategen om meer rendement uit hun social campagnes te halen.

| VROUWEN / FASHION / FOOD / GEZIN |                                                                                                                 |         |         |
|----------------------------------|-----------------------------------------------------------------------------------------------------------------|---------|---------|
| TITEL                            | FACEBOOKPAGINA                                                                                                  | VOLGERS | KANALEN |
| Kookfans                         | <a href="https://www.facebook.com/kookfans/">https://www.facebook.com/kookfans/</a>                             | 324.000 | FB/IG   |
| ZIN                              | <a href="https://www.facebook.com/zinmagazine/">https://www.facebook.com/zinmagazine/</a>                       | 230.000 | FB/IG   |
| TLC Nederland                    | <a href="https://www.facebook.com/TLCnl/">https://www.facebook.com/TLCnl/</a>                                   | 189.000 | FB/IG   |
| NSMBL                            | <a href="https://www.facebook.com/NSMBL/">https://www.facebook.com/NSMBL/</a>                                   | 144.000 | FB/IG   |
| Kek Mama                         | <a href="https://www.facebook.com/KekMamaMagazine/">https://www.facebook.com/KekMamaMagazine/</a>               | 141.000 | FB/IG   |
| WIJ                              | <a href="https://www.facebook.com/WIJ/">https://www.facebook.com/WIJ/</a>                                       | 125.000 | FB/IG   |
| Mamaplaats                       | <a href="https://www.facebook.com/Mamaplaats/">https://www.facebook.com/Mamaplaats/</a>                         | 124.000 | FB/IG   |
| Welke.                           | <a href="https://www.facebook.com/WELKE.nl/">https://www.facebook.com/WELKE.nl/</a>                             | 118.000 | FB/IG   |
| Dingen voor Vrouwen              | <a href="https://www.facebook.com/dingenvoorvrouwen/">https://www.facebook.com/dingenvoorvrouwen/</a>           | 112.000 | FB      |
| Story                            | <a href="https://www.facebook.com/StoryNL/">https://www.facebook.com/StoryNL/</a>                               | 111.000 | FB/IG   |
| Girlscene                        | <a href="https://www.facebook.com/Girlscene/">https://www.facebook.com/Girlscene/</a>                           | 110.000 | FB/IG   |
| Huishoudbeurs                    | <a href="https://www.facebook.com/Huishoudbeursrai/">https://www.facebook.com/Huishoudbeursrai/</a>             | 108.000 | FB/IG   |
| Grazia                           | <a href="https://www.facebook.com/Grazia.NL/">https://www.facebook.com/Grazia.NL/</a>                           | 103.000 | FB/IG   |
| 24Baby                           | <a href="https://www.facebook.com/24baby.nl/">https://www.facebook.com/24baby.nl/</a>                           | 96.000  | FB/IG   |
| FEM FEM                          | <a href="https://www.facebook.com/FEMFEMmagazine/">https://www.facebook.com/FEMFEMmagazine/</a>                 | 92.000  | FB/IG   |
| Wendy                            | <a href="https://www.facebook.com/wendyonlinen/">https://www.facebook.com/wendyonlinen/</a>                     | 92.000  | FB/IG   |
| Culy                             | <a href="https://www.facebook.com/CulyNL/">https://www.facebook.com/CulyNL/</a>                                 | 78.000  | FB/IG   |
| Bedrock Magazine                 | <a href="https://www.facebook.com/bedrockmagazine/">https://www.facebook.com/bedrockmagazine/</a>               | 74.000  | FB/IG   |
| delicious. magazine Nederland    | <a href="https://www.facebook.com/deliciousmagazinenl/">https://www.facebook.com/deliciousmagazinenl/</a>       | 69.000  | FB/IG   |
| Me-to-We                         | <a href="https://www.facebook.com/MetoweNL/">https://www.facebook.com/MetoweNL/</a>                             | 65.000  | FB/IG   |
| JM Ouders                        | <a href="https://www.facebook.com/jmvoorouders/">https://www.facebook.com/jmvoorouders/</a>                     | 57.000  | FB/IG   |
| Babybytes.nl                     | <a href="https://www.facebook.com/babybytesnl/">https://www.facebook.com/babybytesnl/</a>                       | 54.000  | FB/IG   |
| Womanly                          | <a href="https://www.facebook.com/WomanlyNL/">https://www.facebook.com/WomanlyNL/</a>                           | 48.000  | FB      |
| Ze.nl                            | <a href="https://www.facebook.com/zeonline/">https://www.facebook.com/zeonline/</a>                             | 42.000  | FB/IG   |
| Knipmode                         | <a href="https://www.facebook.com/KnipmodeNL/">https://www.facebook.com/KnipmodeNL/</a>                         | 41.000  | FB/IG   |
| HerHealth                        | <a href="https://www.facebook.com/herhealth.nl/">https://www.facebook.com/herhealth.nl/</a>                     | 33.000  | FB/IG   |
| Fabulous Mama                    | <a href="https://www.facebook.com/fabulousmamaNL/">https://www.facebook.com/fabulousmamaNL/</a>                 | 31.000  | FB/IG   |
| MonStyle                         | <a href="https://www.facebook.com/monstyleNL/">https://www.facebook.com/monstyleNL/</a>                         | 27.000  | FB/IG   |
| Freshhh                          | <a href="https://www.facebook.com/Freshhhmag/">https://www.facebook.com/Freshhhmag/</a>                         | 27.000  | FB/IG   |
| Ik ben zwanger                   | <a href="https://www.facebook.com/IkBenZwangerCom/">https://www.facebook.com/IkBenZwangerCom/</a>               | 27.000  | FB/IG   |
| Beau Monde                       | <a href="https://www.facebook.com/beaumondeNL/">https://www.facebook.com/beaumondeNL/</a>                       | 27.000  | FB/IG   |
| Enfait                           | <a href="https://www.facebook.com/enfaitmagazine/">https://www.facebook.com/enfaitmagazine/</a>                 | 25.000  | FB/IG   |
| Marie Claire                     | <a href="https://www.facebook.com/MarieClaireNetherlands/">https://www.facebook.com/MarieClaireNetherlands/</a> | 24.000  | FB/IG   |
| ThePerfectWedding                | <a href="https://www.facebook.com/trouwen/">https://www.facebook.com/trouwen/</a>                               | 22.000  | FB/IG   |
| Chicklit.nl                      | <a href="https://www.facebook.com/Chicklit.nl/">https://www.facebook.com/Chicklit.nl/</a>                       | 15.000  | FB/IG   |
| Jurkje                           | <a href="https://www.facebook.com/Jurkje/">https://www.facebook.com/Jurkje/</a>                                 | 14.000  | FB/IG   |
| Paleo                            | <a href="https://www.facebook.com/simoneskitchenNL/">https://www.facebook.com/simoneskitchenNL/</a>             | 14.000  | FB/IG   |
| MiniMe.nl                        | <a href="https://www.facebook.com/minime.nl/">https://www.facebook.com/minime.nl/</a>                           | 13.000  | FB/IG   |
| Girlslabel                       | <a href="https://www.facebook.com/Girlslabel/">https://www.facebook.com/Girlslabel/</a>                         | 13.000  | FB/IG   |
| MAMA to the max                  | <a href="https://www.facebook.com/mamatothemax/">https://www.facebook.com/mamatothemax/</a>                     | 12.000  | FB/IG   |
| Ikenmama                         | <a href="https://www.facebook.com/ikenmama/">https://www.facebook.com/ikenmama/</a>                             | 10.000  | FB/IG   |
| Happy handmade living            | <a href="https://www.facebook.com/happyhandmeliving/">https://www.facebook.com/happyhandmeliving/</a>           | 9.300   | FB/IG   |
| Winelife                         | <a href="https://www.facebook.com/winelifenl/">https://www.facebook.com/winelifenl/</a>                         | 8.600   | FB/IG   |
| TrendAlert                       | <a href="https://www.facebook.com/trendalertnl/">https://www.facebook.com/trendalertnl/</a>                     | 5.700   | FB/IG   |
| Ouders.nl                        | <a href="https://www.facebook.com/Ouders.nl/">https://www.facebook.com/Ouders.nl/</a>                           | 2.900   | FB/IG   |
| Elegance                         | <a href="https://www.facebook.com/elegance.magazineNL/">https://www.facebook.com/elegance.magazineNL/</a>       | 2.700   | FB/IG   |
| KindjeKlein                      | <a href="https://www.facebook.com/KindjeKleinNL/">https://www.facebook.com/KindjeKleinNL/</a>                   | 2.600   | FB/IG   |
| Ladify                           | <a href="https://www.facebook.com/ladify.nl/">https://www.facebook.com/ladify.nl/</a>                           | 1.400   | FB/IG   |
| V'GAN Lifestyle                  | <a href="https://www.facebook.com/vganmagazine/">https://www.facebook.com/vganmagazine/</a>                     | 823     | FB/IG   |



| MANNEN / TECH / GADGETS |                                                                                                 |           |       |
|-------------------------|-------------------------------------------------------------------------------------------------|-----------|-------|
| TITEL                   | FACEBOOKPAGINA                                                                                  | FANS *    |       |
| Playboy                 | <a href="https://www.facebook.com/PlayboyNL/">https://www.facebook.com/PlayboyNL/</a>           | 1.100.000 | FB/IG |
| Mannenpage              | <a href="https://www.instagram.com/mannenpage/">https://www.instagram.com/mannenpage/</a>       | 575.000   | IG    |
| Panorama                | <a href="https://www.facebook.com/panorama.NLD/">https://www.facebook.com/panorama.NLD/</a>     | 468.000   | FB/IG |
| Meervormannen           | <a href="https://www.facebook.com/meervormannen/">https://www.facebook.com/meervormannen/</a>   | 190.000   | FB/IG |
| FHM Nederland           | <a href="https://www.facebook.com/FHMnl/">https://www.facebook.com/FHMnl/</a>                   | 186.000   | FB/IG |
| MAN-MAN                 | <a href="https://www.facebook.com/manmanmagazine/">https://www.facebook.com/manmanmagazine/</a> | 108.000   | FB/IG |
| Gewoonvoorhem           | <a href="https://www.facebook.com/Gewoonvoorhem/">https://www.facebook.com/Gewoonvoorhem/</a>   | 100.000   | FB/IG |
| Discovery Nederland     | <a href="https://www.facebook.com/DiscoveryNL/">https://www.facebook.com/DiscoveryNL/</a>       | 99.000    | FB/IG |
| Manners                 | <a href="https://www.facebook.com/MannersNL/">https://www.facebook.com/MannersNL/</a>           | 77.000    | FB/IG |
| Manly                   | <a href="https://www.facebook.com/manly.nl/">https://www.facebook.com/manly.nl/</a>             | 64.000    | FB/IG |
| Want                    | <a href="https://www.facebook.com/WantNL/">https://www.facebook.com/WantNL/</a>                 | 61.000    | FB/IG |
| GUYs                    | <a href="https://www.facebook.com/guys.nl/">https://www.facebook.com/guys.nl/</a>               | 51.000    | FB/IG |
| Manify                  | <a href="https://www.facebook.com/manify.nl/">https://www.facebook.com/manify.nl/</a>           | 33.000    | FB/IG |



|                  |                                                                                                   |        |       |                                                                                     |
|------------------|---------------------------------------------------------------------------------------------------|--------|-------|-------------------------------------------------------------------------------------|
| iCulture         | <a href="https://www.facebook.com/iCulture.nl">https://www.facebook.com/iCulture.nl</a>           | 24.000 | FB/IG |  |
| Nieuwe Revu      | <a href="https://www.facebook.com/nieuwerevu/">https://www.facebook.com/nieuwerevu/</a>           | 18.000 | FB/IG |                                                                                     |
| Android Planet   | <a href="https://www.facebook.com/AndroidPlanet.nl">https://www.facebook.com/AndroidPlanet.nl</a> | 14.000 | FB/IG |                                                                                     |
| iPhoned          | <a href="https://www.facebook.com/iPhoned">https://www.facebook.com/iPhoned</a>                   | 7.700  | FB/IG |                                                                                     |
| Androidworld     | <a href="https://www.facebook.com/androidworld">https://www.facebook.com/androidworld</a>         | 7.500  | FB/IG |                                                                                     |
| KIJK             | <a href="https://www.facebook.com/KIJKmagazine/">https://www.facebook.com/KIJKmagazine/</a>       | 6.700  | FB/IG |                                                                                     |
| Apparata         | <a href="https://www.facebook.com/apparata.nl/">https://www.facebook.com/apparata.nl/</a>         | 1.300  | FB/IG |                                                                                     |
| Mashable Benelux | <a href="https://www.facebook.com/MashableBenelux">https://www.facebook.com/MashableBenelux</a>   | 429    | FB    |                                                                                     |
| Smartphone.nl    | <a href="https://www.facebook.com/smartphone.nl">https://www.facebook.com/smartphone.nl</a>       | 214    | FB    |                                                                                     |

## AUTOMOTIVE

| TITEL                     | FACEBOOKPAGINA                                                                                                  | FANS *  |       |                                                                                     |
|---------------------------|-----------------------------------------------------------------------------------------------------------------|---------|-------|-------------------------------------------------------------------------------------|
| Hart voor Auto's          | <a href="https://www.facebook.com/HartVoorAutos/">https://www.facebook.com/HartVoorAutos/</a>                   | 286.000 | FB/IG |  |
| GPFans (NL, EN, ES, FR)   | <a href="https://www.facebook.com/Gpfanscom">https://www.facebook.com/Gpfanscom</a>                             | 248.000 | FB/IG |                                                                                     |
| Truckstar                 | <a href="https://www.facebook.com/Truckstar.nl/">https://www.facebook.com/Truckstar.nl/</a>                     | 147.000 | FB/IG |                                                                                     |
| Racing News 365           | <a href="https://www.facebook.com/racingnews365/">https://www.facebook.com/racingnews365/</a>                   | 143.000 | FB/IG |                                                                                     |
| Autobahn                  | <a href="https://www.facebook.com/AutobahnEU/">https://www.facebook.com/AutobahnEU/</a>                         | 127.000 | FB/IG |                                                                                     |
| GPBlog.nl                 | <a href="https://www.facebook.com/gpblognl/">https://www.facebook.com/gpblognl/</a>                             | 104.000 | FB/IG |                                                                                     |
| Autoblog.nl               | <a href="https://www.facebook.com/autoblog.nl/">https://www.facebook.com/autoblog.nl/</a>                       | 102.000 | FB/IG |                                                                                     |
| Formule 1                 | <a href="https://www.facebook.com/Formule1.nl/">https://www.facebook.com/Formule1.nl/</a>                       | 85.000  | FB/IG |                                                                                     |
| Max Verstappen Supporters | <a href="https://www.facebook.com/MaxVerstappenSupporters">https://www.facebook.com/MaxVerstappenSupporters</a> | 77.000  | FB/IG |                                                                                     |
| MOTOR.nl                  | <a href="https://www.facebook.com/MOTORpuntnl">https://www.facebook.com/MOTORpuntnl</a>                         | 71.000  | FB/IG |                                                                                     |
| MOTORbeurs Utrecht        | <a href="https://www.facebook.com/MOTORbeursUtrecht">https://www.facebook.com/MOTORbeursUtrecht</a>             | 48.000  | FB/IG |                                                                                     |
| Autovisie                 | <a href="https://www.facebook.com/autovisie">https://www.facebook.com/autovisie</a>                             | 43.000  | FB/IG |                                                                                     |
| Big Truck Magazine        | <a href="https://www.facebook.com/bigtruckmagazine">https://www.facebook.com/bigtruckmagazine</a>               | 32.000  | FB    |                                                                                     |
| AutoRAI                   | <a href="https://www.facebook.com/autorai/">https://www.facebook.com/autorai/</a>                               | 21.000  | FB/IG |                                                                                     |
| Octane Magazine           | <a href="https://www.facebook.com/OctaneMagazineNL/">https://www.facebook.com/OctaneMagazineNL/</a>             | 18.000  | FB/IG |                                                                                     |
| Carros                    | <a href="https://www.facebook.com/carros.nl">https://www.facebook.com/carros.nl</a>                             | 16.000  | FB/IG |                                                                                     |
| MotorRAI.nl               | <a href="https://www.facebook.com/MotorRAI/">https://www.facebook.com/MotorRAI/</a>                             | 4.000   | FB/IG |                                                                                     |
| ZERauto.nl                | <a href="https://www.facebook.com/ZERauto/">https://www.facebook.com/ZERauto/</a>                               | 1.200   | FB    |                                                                                     |

## WONEN / INTERIEUR / TUINIEREN

| TITEL                           | FACEBOOKPAGINA                                                                                                          | FANS *  |       |                                                                                      |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------|---------|-------|--------------------------------------------------------------------------------------|
| Lekker Wonen Lekker Leven       | <a href="https://www.facebook.com/lekkerlevenn">https://www.facebook.com/lekkerlevenn</a>                               | 118.000 | FB    |  |
| Landleven                       | <a href="https://www.facebook.com/Landleven">https://www.facebook.com/Landleven</a>                                     | 40.000  | FB/IG |                                                                                      |
| WONEN.nl                        | <a href="https://www.facebook.com/wonen.nl/">https://www.facebook.com/wonen.nl/</a>                                     | 31.000  | FB/IG |                                                                                      |
| WonenWonen.nl                   | <a href="https://www.facebook.com/WonenWonen/">https://www.facebook.com/WonenWonen/</a>                                 | 28.000  | FB    |                                                                                      |
| Wonenonline.nl                  | <a href="https://www.facebook.com/wonenonline/">https://www.facebook.com/wonenonline/</a>                               | 23.000  | FB/IG |                                                                                      |
| Seasons                         | <a href="https://www.facebook.com/magazinesseasons/">https://www.facebook.com/magazinesseasons/</a>                     | 23.000  | FB/IG |                                                                                      |
| Buitenleven                     | <a href="https://www.facebook.com/BuitenlevenMagazine/">https://www.facebook.com/BuitenlevenMagazine/</a>               | 21.000  | FB/IG |                                                                                      |
| Home & Garden                   | <a href="https://www.facebook.com/magazinehomeandgarden/">https://www.facebook.com/magazinehomeandgarden/</a>           | 11.000  | FB/IG |                                                                                      |
| Scandinavian Living by Bo Bedre | <a href="https://www.facebook.com/scandilivingmagazineholland">https://www.facebook.com/scandilivingmagazineholland</a> | 11.000  | FB/IG |                                                                                      |
| De Tuin op Tafel                | <a href="https://www.facebook.com/DeTuinOpTafel/">https://www.facebook.com/DeTuinOpTafel/</a>                           | 9.000   | FB/IG |                                                                                      |
| Tuinseizoen                     | <a href="https://www.facebook.com/tuinseizoenmagazine/">https://www.facebook.com/tuinseizoenmagazine/</a>               | 8.800   | FB/IG |                                                                                      |
| Tuinmanieren                    | <a href="https://www.facebook.com/Tuinmanieren/">https://www.facebook.com/Tuinmanieren/</a>                             | 6.500   | FB/IG |                                                                                      |
| LandIdee                        | <a href="https://www.facebook.com/landidee.nl">https://www.facebook.com/landidee.nl</a>                                 | 5.600   | FB/IG |                                                                                      |
| Tuinen.nl                       | <a href="https://www.facebook.com/tuinen.nl/">https://www.facebook.com/tuinen.nl/</a>                                   | 5.400   | FB/IG |                                                                                      |
| Klusvisie                       | <a href="https://www.facebook.com/KlusVisie.nl/">https://www.facebook.com/KlusVisie.nl/</a>                             | 1.100   | FB/IG |                                                                                      |
| Groener Wonen                   | <a href="https://www.facebook.com/GroenerWonen/">https://www.facebook.com/GroenerWonen/</a>                             | 449     | FB/IG |                                                                                      |

## SPORT / ACTIEF / GEZONDHEID

| TITEL                      | FACEBOOKPAGINA                                                                                                    | FANS *  |       |                                                                                       |
|----------------------------|-------------------------------------------------------------------------------------------------------------------|---------|-------|---------------------------------------------------------------------------------------|
| Football Transfers (EN)    | <a href="https://www.facebook.com/FootballTransferRumours/">https://www.facebook.com/FootballTransferRumours/</a> | 336.000 | FB/IG |  |
| Voetbalprimeur             | <a href="https://www.facebook.com/Voetbalprimeur/">https://www.facebook.com/Voetbalprimeur/</a>                   | 225.000 | FB/IG |                                                                                       |
| De Kelderklasse            | <a href="https://www.facebook.com/kelderklasse">https://www.facebook.com/kelderklasse</a>                         | 212.000 | FB/IG |                                                                                       |
| Kylian Mbappé Football     | <a href="https://www.facebook.com/KylianMbappeFanPage/">https://www.facebook.com/KylianMbappeFanPage/</a>         | 208.000 | FB    |                                                                                       |
| Sportnieuws.nl             | <a href="https://www.facebook.com/SportNieuws.nl">https://www.facebook.com/SportNieuws.nl</a>                     | 189.000 | FB/IG |                                                                                       |
| AJAX Showtime              | <a href="https://www.facebook.com/ajax.showtime/">https://www.facebook.com/ajax.showtime/</a>                     | 143.000 | FB/IG |                                                                                       |
| Eurosport Nederland        | <a href="https://www.facebook.com/EurosportNL">https://www.facebook.com/EurosportNL</a>                           | 121.000 | FB/IG |                                                                                       |
| FCUpdate.nl                | <a href="https://www.facebook.com/fcupdatenl">https://www.facebook.com/fcupdatenl</a>                             | 114.000 | FB/IG |                                                                                       |
| Wintersporters             | <a href="https://www.facebook.com/wintersporters">https://www.facebook.com/wintersporters</a>                     | 107.000 | FB    |                                                                                       |
| Crazyvoetbal               | <a href="https://www.facebook.com/crazyvoetbal/">https://www.facebook.com/crazyvoetbal/</a>                       | 87.000  | FB    |                                                                                       |
| wePowder                   | <a href="https://www.facebook.com/wepowder">https://www.facebook.com/wepowder</a>                                 | 59.000  | FB    |                                                                                       |
| Horses                     | <a href="https://www.facebook.com/horsesnl">https://www.facebook.com/horsesnl</a>                                 | 54.000  | FB/IG |                                                                                       |
| Gezondheidsnet.nl          | <a href="https://www.facebook.com/GezondheidsNetNL">https://www.facebook.com/GezondheidsNetNL</a>                 | 51.000  | FB/IG |                                                                                       |
| Ik Loop Hard               | <a href="https://www.facebook.com/ikloophard/">https://www.facebook.com/ikloophard/</a>                           | 44.000  | FB/IG |                                                                                       |
| Fietsen 123                | <a href="https://www.facebook.com/fietsen123">https://www.facebook.com/fietsen123</a>                             | 40.000  | FB    |                                                                                       |
| Wielr Revue                | <a href="https://www.facebook.com/wielerrevue/">https://www.facebook.com/wielerrevue/</a>                         | 38.000  | FB/IG |                                                                                       |
| Prorun                     | <a href="https://www.facebook.com/ProRun.nl/">https://www.facebook.com/ProRun.nl/</a>                             | 35.000  | FB/IG |                                                                                       |
| Fietsmagazine              | <a href="https://www.facebook.com/fietsmagazine/">https://www.facebook.com/fietsmagazine/</a>                     | 27.000  | FB/IG |                                                                                       |
| Strafschop                 | <a href="https://www.instagram.com/strafschop/">https://www.instagram.com/strafschop/</a>                         | 25.100  | IG    |  |
| F1max.nl                   | <a href="https://www.facebook.com/F1Max.nl">https://www.facebook.com/F1Max.nl</a>                                 | 25.000  | FB    |                                                                                       |
| Zeilen                     | <a href="https://www.facebook.com/Zeilenmagazine/">https://www.facebook.com/Zeilenmagazine/</a>                   | 24.000  | FB/IG |                                                                                       |
| Helden                     | <a href="https://www.facebook.com/helden.media">https://www.facebook.com/helden.media</a>                         | 19.000  | FB/IG |                                                                                       |
| Duiken                     | <a href="https://www.facebook.com/Duiken.nl/">https://www.facebook.com/Duiken.nl/</a>                             | 18.000  | FB/IG |                                                                                       |
| GezondNU                   | <a href="https://www.facebook.com/gezondnu/">https://www.facebook.com/gezondnu/</a>                               | 18.000  | FB/IG |                                                                                       |
| Happyinshape               | <a href="https://www.facebook.com/happyinshapeNL/">https://www.facebook.com/happyinshapeNL/</a>                   | 13.000  | FB/IG |                                                                                       |
| Nederlandse Ski Vereniging | <a href="https://www.facebook.com/nskiv">https://www.facebook.com/nskiv</a>                                       | 11.000  | FB    |                                                                                       |
| Elf Voetbal                | <a href="https://www.facebook.com/elfvoetbal/">https://www.facebook.com/elfvoetbal/</a>                           | 10.000  | FB/IG |                                                                                       |
| The Outdoors               | <a href="https://www.facebook.com/theoutdoors.nl/">https://www.facebook.com/theoutdoors.nl/</a>                   | 10.000  | FB/IG |                                                                                       |
| Pedala Magazine            | <a href="https://www.facebook.com/pedalamag/">https://www.facebook.com/pedalamag/</a>                             | 9.600   | FB/IG |  |
| Toeractief                 | <a href="https://www.facebook.com/Toeractief/">https://www.facebook.com/Toeractief/</a>                           | 8.200   | FB/IG |                                                                                       |

|                      |                                                                                                                 |       |       |
|----------------------|-----------------------------------------------------------------------------------------------------------------|-------|-------|
| Mountain Bike Plus   | <a href="https://www.facebook.com/mountainbikeplus">https://www.facebook.com/mountainbikeplus</a>               | 6.100 | FB/IG |
| Football Critic (EN) | <a href="https://www.facebook.com/officialfootballcritic/">https://www.facebook.com/officialfootballcritic/</a> | 5.700 | FB/IG |
| Lekker.nl            | <a href="https://www.facebook.com/lekker.nl/">https://www.facebook.com/lekker.nl/</a>                           | 5.500 | FB/IG |
| Nautique             | <a href="https://www.facebook.com/nautique.nl/">https://www.facebook.com/nautique.nl/</a>                       | 5.000 | FB/IG |
| Proccycling NL       | <a href="https://www.facebook.com/ProccyclingNL/">https://www.facebook.com/ProccyclingNL/</a>                   | 4.300 | FB/IG |
| Golfers Magazine     | <a href="https://www.facebook.com/golfersmagazine/">https://www.facebook.com/golfersmagazine/</a>               | 2.500 | FB/IG |
| FietsActief          | <a href="https://www.facebook.com/fietsactief/">https://www.facebook.com/fietsactief/</a>                       | 2.500 | FB/IG |



## TV / FILM / JONGEREN / GAMEN / MUZIEK / ENTERTAINMENT

| TITEL                                    | FACEBOOKPAGINA                                                                                                          | FANS *  |       |
|------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|---------|-------|
| Tips en Weetjes                          | <a href="https://www.facebook.com/tipsenweetjes/">https://www.facebook.com/tipsenweetjes/</a>                           | 580.000 | FB    |
| SLAM                                     | <a href="https://www.facebook.com/slamfm/">https://www.facebook.com/slamfm/</a>                                         | 167.000 | FB/IG |
| Gruwelijk                                | <a href="https://www.instagram.com/gruwelijk/">https://www.instagram.com/gruwelijk/</a>                                 | 146.000 | IG    |
| ViralNext                                | <a href="https://www.facebook.com/viralextnieuws/">https://www.facebook.com/viralextnieuws/</a>                         | 143.000 | FB    |
| Upcoming                                 | <a href="https://www.facebook.com/upcomingNL/">https://www.facebook.com/upcomingNL/</a>                                 | 143.000 | FB/IG |
| Axed.nl                                  | <a href="https://www.facebook.com/AxedNL/">https://www.facebook.com/AxedNL/</a>                                         | 138.000 | FB/IG |
| Veronica Superguide                      | <a href="https://www.facebook.com/veronicasuperguide">https://www.facebook.com/veronicasuperguide</a>                   | 131.000 | FB/IG |
| TVGids.nl                                | <a href="https://www.facebook.com/tvgids.nl/">https://www.facebook.com/tvgids.nl/</a>                                   | 117.000 | FB    |
| 100%NL Magazine                          | <a href="https://www.facebook.com/100pmagazine/">https://www.facebook.com/100pmagazine/</a>                             | 82.000  | FB/IG |
| FilmVandaag                              | <a href="https://www.facebook.com/filmvandaag/">https://www.facebook.com/filmvandaag/</a>                               | 50.000  | FB/IG |
| DJGuide party guide                      | <a href="https://www.facebook.com/djguide/">https://www.facebook.com/djguide/</a>                                       | 48.000  | FB/IG |
| Musicalweb.nl                            | <a href="https://www.facebook.com/musicalwebnl/">https://www.facebook.com/musicalwebnl/</a>                             | 38.000  | FB/IG |
| Festileaks                               | <a href="https://www.facebook.com/Festileaks/">https://www.facebook.com/Festileaks/</a>                                 | 33.000  | FB/IG |
| Reality.nl                               | <a href="https://www.facebook.com/Reality.nl">https://www.facebook.com/Reality.nl</a>                                   | 22.000  | FB/IG |
| Musicalsites.nl                          | <a href="https://www.facebook.com/musicalsites.nl/">https://www.facebook.com/musicalsites.nl/</a>                       | 22.000  | FB/IG |
| MovieMeter                               | <a href="https://www.facebook.com/moviemeterofficial/">https://www.facebook.com/moviemeterofficial/</a>                 | 17.798  | FB/IG |
| IGN Benelux                              | <a href="https://www.facebook.com/ignbenelux">https://www.facebook.com/ignbenelux</a>                                   | 15.000  | FB/IG |
| ONS                                      | <a href="https://www.facebook.com/kijkbijons">https://www.facebook.com/kijkbijons</a>                                   | 14.000  | FB    |
| MusicalWorld                             | <a href="https://www.facebook.com/MusicalworldNL/">https://www.facebook.com/MusicalworldNL/</a>                         | 12.000  | FB/IG |
| Startpagina.nl                           | <a href="https://www.facebook.com/Startpagina.nl/">https://www.facebook.com/Startpagina.nl/</a>                         | 10.000  | FB/IG |
| Theaterkrant.nl                          | <a href="https://www.facebook.com/Theaterkrant/">https://www.facebook.com/Theaterkrant/</a>                             | 10.000  | FB/IG |
| Wij Wedden                               | <a href="https://www.facebook.com/wijwedden">https://www.facebook.com/wijwedden</a>                                     | 9.200   | FB/IG |
| Klankwijzer                              | <a href="https://www.facebook.com/klankwijzer/">https://www.facebook.com/klankwijzer/</a>                               | 8.400   | FB/IG |
| Soundz Magazine                          | <a href="https://www.facebook.com/soundzmagazine/">https://www.facebook.com/soundzmagazine/</a>                         | 6.900   | FB/IG |
| Vogelvrij Festival                       | <a href="https://www.facebook.com/VogelvrijFestival/">https://www.facebook.com/VogelvrijFestival/</a>                   | 6.600   | FB/IG |
| Jazzism                                  | <a href="https://www.facebook.com/jazzismmagazine/">https://www.facebook.com/jazzismmagazine/</a>                       | 5.100   | FB/IG |
| MusicalNieuws.nl                         | <a href="https://www.facebook.com/musicalnieuws/">https://www.facebook.com/musicalnieuws/</a>                           | 4.800   | FB/IG |
| Luister - Magazine over klassieke muziek | <a href="https://www.facebook.com/luistermagazineoverklassiek">https://www.facebook.com/luistermagazineoverklassiek</a> | 4.500   | FB/IG |
| 1eRang                                   | <a href="https://www.facebook.com/1eRang/">https://www.facebook.com/1eRang/</a>                                         | 4.100   | FB/IG |
| Klassieke Zaken                          | <a href="https://www.facebook.com/klassiekezaken/">https://www.facebook.com/klassiekezaken/</a>                         | 3.600   | FB/IG |
| Stoer Magazine                           | <a href="https://www.facebook.com/StoerMagazine/">https://www.facebook.com/StoerMagazine/</a>                           | 3.400   | FB/IG |
| Theaters in Nederland                    | <a href="https://www.facebook.com/theatersinnederland/">https://www.facebook.com/theatersinnederland/</a>               | 2.800   | FB/IG |
| TotaalTV                                 | <a href="https://www.facebook.com/TotaalTV">https://www.facebook.com/TotaalTV</a>                                       | 2.700   | FB    |
| Nieuw Deze Week                          | <a href="https://www.facebook.com/nieuwdezeweek/">https://www.facebook.com/nieuwdezeweek/</a>                           | 821     | FB    |
| Mellowed                                 | <a href="https://www.facebook.com/Mellowed.nl/">https://www.facebook.com/Mellowed.nl/</a>                               | 637     | FB/IG |
| Playstadia.nl                            | <a href="https://www.facebook.com/Playstadia.nl">https://www.facebook.com/Playstadia.nl</a>                             | 566     | FB    |



## REIS / WEER

| TITEL                        | FACEBOOKPAGINA                                                                                                          | FANS *  |       |
|------------------------------|-------------------------------------------------------------------------------------------------------------------------|---------|-------|
| Campingdreams                | <a href="https://www.facebook.com/CampingDreamsNL">https://www.facebook.com/CampingDreamsNL</a>                         | 938.000 | FB/IG |
| Weeronline                   | <a href="https://www.facebook.com/Weeronline/">https://www.facebook.com/Weeronline/</a>                                 | 133.000 | FB/IG |
| Zoover                       | <a href="https://www.facebook.com/Zoover/">https://www.facebook.com/Zoover/</a>                                         | 56.000  | FB/IG |
| Campingtrend                 | <a href="https://www.facebook.com/campingtrend/">https://www.facebook.com/campingtrend/</a>                             | 49.000  | FB/IG |
| ColumbusMagazine             | <a href="https://www.facebook.com/reismagazinecolumbus/">https://www.facebook.com/reismagazinecolumbus/</a>             | 27.000  | FB/IG |
| Reismeisje                   | <a href="https://www.facebook.com/Reismeisje/">https://www.facebook.com/Reismeisje/</a>                                 | 23.000  | FB/IG |
| Vakantiebeurs                | <a href="https://www.facebook.com/Vakantiebeurs">https://www.facebook.com/Vakantiebeurs</a>                             | 22.000  | FB/IG |
| De Smaak van Italië          | <a href="https://www.facebook.com/smaakvanitalie">https://www.facebook.com/smaakvanitalie</a>                           | 20.000  | FB/IG |
| Kampeer en Caravan Jaarbeurs | <a href="https://www.facebook.com/KampeerCaravanJaarbeurs">https://www.facebook.com/KampeerCaravanJaarbeurs</a>         | 15.000  | FB/IG |
| Verenigde Staten             | <a href="https://www.facebook.com/meridiantraververenigdesta/">https://www.facebook.com/meridiantraververenigdesta/</a> | 7.500   | FB    |
| Meridian Travel Magazines    | <a href="https://www.facebook.com/meridiantravelmag/">https://www.facebook.com/meridiantravelmag/</a>                   | 7.400   | FB    |
| Reismagazine Canada          | <a href="https://www.facebook.com/reizendoorcanada/">https://www.facebook.com/reizendoorcanada/</a>                     | 3.500   | FB    |
| Australië                    | <a href="https://www.facebook.com/reismagazineaustralie/">https://www.facebook.com/reismagazineaustralie/</a>           | 3.300   | FB    |
| SNOW Magazine                | <a href="https://www.facebook.com/SNOWmagazineNL">https://www.facebook.com/SNOWmagazineNL</a>                           | 933     | FB/IG |



## NATUUR / DIEREN / DUURZAAM / MILIEU

| TITEL                 | FACEBOOKPAGINA                                                                                            | FANS *  |       |
|-----------------------|-----------------------------------------------------------------------------------------------------------|---------|-------|
| Hart voor Dieren      | <a href="https://www.facebook.com/hartvoordieren/">https://www.facebook.com/hartvoordieren/</a>           | 261.000 | FB/IG |
| HetkanWel             | <a href="https://www.facebook.com/hetkanwel/">https://www.facebook.com/hetkanwel/</a>                     | 59.000  | FB/IG |
| GrootPlezier.nl       | <a href="https://www.facebook.com/grootplezier.nl/">https://www.facebook.com/grootplezier.nl/</a>         | 49.000  | FB/IG |
| Steunpunt voor Dieren | <a href="https://www.facebook.com/steunpuntvoordieren/">https://www.facebook.com/steunpuntvoordieren/</a> | 34.000  | FB    |
| Roots                 | <a href="https://www.facebook.com/rootsmag/">https://www.facebook.com/rootsmag/</a>                       | 30.000  | FB/IG |
| Onze Hond             | <a href="https://www.facebook.com/Onzehondmagazine/">https://www.facebook.com/Onzehondmagazine/</a>       | 19.000  | FB/IG |
| Duurzaamnieuws.nl     | <a href="https://www.facebook.com/duurzaamnieuws/">https://www.facebook.com/duurzaamnieuws/</a>           | 6.800   | FB/IG |

## B2B / ONDERNEMERS / ZAKELIJK

| TITEL                    | FACEBOOKPAGINA                                                                                | FANS * |       |
|--------------------------|-----------------------------------------------------------------------------------------------|--------|-------|
| Koerstijgers             | <a href="https://www.instagram.com/koerstijgers/">https://www.instagram.com/koerstijgers/</a> | 62.200 | IG    |
| EW Magazine              | <a href="https://www.facebook.com/EWmagazinenl/">https://www.facebook.com/EWmagazinenl/</a>   | 48.000 | FB/IG |
| Koninklijke ANKO         | <a href="https://www.facebook.com/ankokappers/">https://www.facebook.com/ankokappers/</a>     | 18.000 | FB/IG |
| MT/Sprout                | <a href="https://www.facebook.com/MTSproutNL">https://www.facebook.com/MTSproutNL</a>         | 17.000 | FB/IG |
| De Architect             | <a href="https://www.facebook.com/deArchitectNL">https://www.facebook.com/deArchitectNL</a>   | 11.000 | FB/IG |
| Professionele Fotografie | <a href="https://www.facebook.com/pfpuntnl/">https://www.facebook.com/pfpuntnl/</a>           | 11.000 | FB/IG |
| IEXGeld                  | <a href="https://www.facebook.com/iexgeld">https://www.facebook.com/iexgeld</a>               | 8.300  | FB    |



|                                          |                                                                                                                     |       |       |
|------------------------------------------|---------------------------------------------------------------------------------------------------------------------|-------|-------|
| IEX.nl                                   | <a href="https://www.facebook.com/iexnl">https://www.facebook.com/iexnl</a>                                         | 3.600 | FB/IG |
| Hippische Ondernemer                     | <a href="https://www.facebook.com/DeHippischeOndernemer/">https://www.facebook.com/DeHippischeOndernemer/</a>       | 3.200 | FB/IG |
| Bakkers in Bedrijf                       | <a href="https://www.facebook.com/bakkersinbedrijf/">https://www.facebook.com/bakkersinbedrijf/</a>                 | 3.100 | FB/IG |
| Bouwwereld                               | <a href="https://www.facebook.com/bouwwereld/">https://www.facebook.com/bouwwereld/</a>                             | 2.300 | FB/IG |
| Beleggers Belangen                       | <a href="https://www.facebook.com/BeleggersBelangen/">https://www.facebook.com/BeleggersBelangen/</a>               | 1.900 | FB    |
| De Vastgoedmarkt                         | <a href="https://www.facebook.com/Vastgoedmarkt">https://www.facebook.com/Vastgoedmarkt</a>                         | 1.600 | FB/IG |
| Belegger.nl                              | <a href="https://www.facebook.com/Beleggernl">https://www.facebook.com/Beleggernl</a>                               | 1.400 | FB/IG |
| Vakblad IJs                              | <a href="https://www.facebook.com/vakbladij/">https://www.facebook.com/vakbladij/</a>                               | 1.400 | FB    |
| Stitch & Print International             | <a href="https://www.facebook.com/StitchPrintInternational/">https://www.facebook.com/StitchPrintInternational/</a> | 1.400 | FB/IG |
| Vismagazine                              | <a href="https://www.facebook.com/vismagazine.nl/">https://www.facebook.com/vismagazine.nl/</a>                     | 1.100 | FB/IG |
| Baaz magazine                            | <a href="https://www.facebook.com/baazmag/">https://www.facebook.com/baazmag/</a>                                   | 1.000 | FB    |
| Service Management                       | <a href="https://www.facebook.com/ServiceManagmnt">https://www.facebook.com/ServiceManagmnt</a>                     | 1.000 | FB    |
| TW: Techniek & Wetenschap in perspectief | <a href="https://www.facebook.com/technischweekblad/">https://www.facebook.com/technischweekblad/</a>               | 741   | FB    |
| Beleggen.nl                              | <a href="https://www.facebook.com/beleggen.nl">https://www.facebook.com/beleggen.nl</a>                             | 605   | FB    |
| WINMAGPro                                | <a href="https://www.facebook.com/WINMAGPro/">https://www.facebook.com/WINMAGPro/</a>                               | 563   | FB/IG |
| OneHairdresser                           | <a href="https://www.facebook.com/onehairdresser/">https://www.facebook.com/onehairdresser/</a>                     | 543   | FB    |
| Facto                                    | <a href="https://www.facebook.com/facton/">https://www.facebook.com/facton/</a>                                     | 163   | FB    |



## LIFESTYLE / KUNST / CULTUUR / EDUCATIEF

| TITEL               | FACEBOOKPAGINA                                                                                                  | FANS *  |       |
|---------------------|-----------------------------------------------------------------------------------------------------------------|---------|-------|
| Plus Magazine       | <a href="https://www.facebook.com/PlusMagazineNL">https://www.facebook.com/PlusMagazineNL</a>                   | 101.000 | FB/IG |
| Wetenschap in Beeld | <a href="https://www.facebook.com/wibnet/">https://www.facebook.com/wibnet/</a>                                 | 91.000  | FB    |
| Vorsten             | <a href="https://www.facebook.com/VorstenNL/">https://www.facebook.com/VorstenNL/</a>                           | 85.000  | FB/IG |
| Historia            | <a href="https://www.facebook.com/historiamagazine">https://www.facebook.com/historiamagazine</a>               | 75.000  | FB    |
| Pure Luxe           | <a href="https://www.facebook.com/pureluxe.nl">https://www.facebook.com/pureluxe.nl</a>                         | 72.000  | FB/IG |
| KreaDoe             | <a href="https://www.facebook.com/KreaDoe">https://www.facebook.com/KreaDoe</a>                                 | 61.000  | FB/IG |
| Sauna               | <a href="https://www.facebook.com/SaunaNL/">https://www.facebook.com/SaunaNL/</a>                               | 57.000  | FB/IG |
| Opa en oma          | <a href="https://www.facebook.com/OpaEnOmaNL/">https://www.facebook.com/OpaEnOmaNL/</a>                         | 54.000  | FB    |
| Noorderland         | <a href="https://www.facebook.com/Noorderland/">https://www.facebook.com/Noorderland/</a>                       | 30.000  | FB/IG |
| DIGIFOTOPro         | <a href="https://www.facebook.com/DIGIFOTOPro/">https://www.facebook.com/DIGIFOTOPro/</a>                       | 28.000  | FB/IG |
| SchoolBANK          | <a href="https://www.facebook.com/nostalgieopschoolbank">https://www.facebook.com/nostalgieopschoolbank</a>     | 27.000  | FB/IG |
| Gratisaftehalen     | <a href="https://www.facebook.com/Gratisaftehalen/">https://www.facebook.com/Gratisaftehalen/</a>               | 23.000  | FB/IG |
| Verzameljaarbeurs   | <a href="https://www.facebook.com/verzameljaarbeurs">https://www.facebook.com/verzameljaarbeurs</a>             | 15.000  | FB/IG |
| digifoto Starter    | <a href="https://www.facebook.com/digifotoStarter/">https://www.facebook.com/digifotoStarter/</a>               | 12.000  | FB/IG |
| Focus Magazine      | <a href="https://www.facebook.com/FocusMagazineFotografie">https://www.facebook.com/FocusMagazineFotografie</a> | 10.000  | FB/IG |
| Museumtijdschrift   | <a href="https://www.facebook.com/Museumtijdschrift/">https://www.facebook.com/Museumtijdschrift/</a>           | 9.800   | FB/IG |
| TattooPlanet        | <a href="https://www.facebook.com/tattoowebster/">https://www.facebook.com/tattoowebster/</a>                   | 9.700   | FB    |
| De Kunstmeisjes     | <a href="https://www.facebook.com/kunstmeisjes/">https://www.facebook.com/kunstmeisjes/</a>                     | 8.200   | FB/IG |
| Brabeau             | <a href="https://www.facebook.com/brabeaumagazine">https://www.facebook.com/brabeaumagazine</a>                 | 4.900   | FB    |
| G-Geschiedenis      | <a href="https://www.facebook.com/ggeschiedenis">https://www.facebook.com/ggeschiedenis</a>                     | 991     | FB    |

